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**IN THE UNITED STATES BANKRUPTCY COURT  
FOR THE NORTHERN DISTRICT OF TEXAS  
DALLAS DIVISION**

<b>IN RE:</b>	§	Chapter 11
	§	
<b>THINK FINANCE, LLC, et al.,<sup>1</sup></b>	§	Case No. 17-33964 (HDH)
	§	
<b>Debtors.</b>	§	(Jointly Administered)

**MOTION OF CONSUMER BORROWER PLAINTIFFS FOR ENTRY  
OF AN ORDER (I) APPLYING BANKRUPTCY RULE 7023 TO THE  
GREAT PLAINS BORROWER CLASS CLAIM, AND (II) CERTIFYING  
THE GREAT PLAINS BORROWER CLASS FOR PURPOSES OF  
THE GREAT PLAINS BORROWER CLASS CLAIM**

**THE MOVANTS HAVE PROPOSED THAT A HEARING ON THIS MATTER BE HELD  
ON MAY 1, 2018 AT THE UNITED STATES BANKRUPTCY COURT FOR THE  
NORTHERN DISTRICT OF TEXAS, 1100 COMMERCE STREET, 14TH FLOOR,  
COURTROOM #3, DALLAS, TX 75242.<sup>2</sup>**

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<sup>1</sup> The Debtors in these cases, along with the last four digits of each Debtor's federal tax identification number, are: Think Finance, LLC (6762), TC Loan Service, LLC (3103), Tailwind Marketing, LLC (1602), TC Decision Sciences, LLC (8949) (collectively, the "Applicable Debtors"), Think Finance SPV, LLC (4522), Financial U, LLC (1850), and TC Administrative Services, LLC (4558).

<sup>2</sup> Plaintiffs have been working with the Debtors and other parties on an Agreed Scheduling Order Concerning Class Claim Pleadings. To the extent any such Agreed Scheduling Order Concerning Class Claim Pleadings is entered by the Court, it will supersede the proposed dates set forth herein.

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Vanessa Granger, Beverly Kristina Miller, and Lilya J. McAtee (together, “Plaintiffs”), plaintiffs in the putative class action Granger v. Great Plains Lending, LLC et al., Case No. 1:18-cv-00112 (M.D.N.C.) (the “North Carolina Litigation”), pending in the U.S. District Court for the Middle District of North Carolina (the “MD NC Court”), for themselves and the putative class (the “Great Plains Borrower Class”<sup>3</sup> or “Class,”) they seek to represent in the North Carolina Litigation, hereby move (the “Motion”) for entry of an order, pursuant to Federal Rule of Civil Procedure 23 (“FRCP 23”), made applicable herein by Rules 7023 and 9014(c) of the Federal Rules of Bankruptcy Procedure (the “Bankruptcy Rules”), (a) directing that Bankruptcy Rule 7023 applies to the Class Claim (defined below) and (b) certifying the Class for purposes of the ultimate allowance of the Class Claim (defined below).<sup>4</sup> In support of the Motion, Plaintiffs rely on the *Declaration of Michael S. Etkin, Esq.* (the “Etkin Decl.”) submitted herewith and also respectfully state as follows:

### **JURISDICTION AND VENUE**

The Court has jurisdiction over this Motion and the relief requested herein pursuant to 28 U.S.C. §§ 157 and 1334. This matter is a core proceeding pursuant to 28 U.S.C. § 157(b)(2), and venue is proper in this district pursuant to 28 U.S.C. §§ 1408 and 1409.

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<sup>3</sup> For purposes of the class proof of claim, “Great Plains Borrower Class” shall mean all persons who took out loans issued in the name of Great Plains. Excluded from the Class are any persons who are residents of the Commonwealth of Pennsylvania and would be beneficiaries of claims brought by the Pennsylvania Attorney General in the action, *Commonwealth of Pa. v. Think Finance Inc., et al.*, No. 2:14-cv-07139-JCJ (E.D. Pa.). Also excluded from the Class are any persons who may become members of a certified class in the following putative class actions that have been filed on behalf of certain Great Plains borrowers, limited to any claims against the defendants named in those actions as of February 16, 2018: (i) actions brought on behalf of residents of Virginia captioned as *Gibbs et al. v. Haynes Investments, LLC, et al.*, 18-cv-0048 (E.D. Va.), *Gibbs et al. v. Rees et al.*, 17-cv-0386 (E.D. Va.), and *Gibbs et al. v. Plain Green, LLC et al.*, 17-cv-0495 (E.D. Va.); and (ii) the action on behalf of residents of Florida captioned as *Banks v. Rees et al.*, 17-cv-2201 (M.D. Fla.). Plaintiffs reserve the right to modify this class definition, as appropriate, based on information that becomes known and/or events that may occur after the date of the filing of this Motion.

<sup>4</sup> Currently, the definition of the class that Plaintiffs seek to certify for purposes of this class proof of claim coincides with the definition of the class Plaintiffs seek to certify in the North Carolina Litigation. Plaintiffs’ request is confined to the relief that is available in these Chapter 11 Cases against the Applicable Debtors. Plaintiffs reserve all rights to seek certification of a separately defined class in the North Carolina Litigation and any related matters (including matters that may be consolidated with the North Carolina Litigation) against any and all Defendants. Accordingly, the scope of relief sought herein, definition of the proposed class, basis upon which a class should be certified, and description of claims advanced against the Applicable Debtors in this bankruptcy proceeding should in no way be interpreted as an expression of Plaintiffs’ position regarding class certification in the North Carolina Litigation or in any other non-bankruptcy context.

### **PRELIMINARY STATEMENT**<sup>5</sup>

1. Plaintiffs are the victims of an online payday lending scheme perpetrated by certain Debtors and others that takes advantage of financially struggling individuals by charging extortionate interest rates and engaging in other illegal lending practices, while attempting to insulate themselves from liability through “rented” tribal immunity. The North Carolina Litigation arises out of a massive fraud by the Applicable Debtors and others—through the creation of a shell company, Great Plains, purportedly affiliated with a Native American tribe, to engage in a predatory consumer lending scheme that violates federal law. According to the Debtors’ estimates, there are approximately 1.3 million<sup>6</sup> victims (the “Consumer Borrowers”) of the Applicable Debtors’ overall payday lending scheme.

2. By this Motion, Plaintiffs request that the Court exercise its discretion to apply Bankruptcy Rule 7023 and FRCP 23 to the Class Claim filed by Plaintiffs in these Chapter 11 Cases so that the Class may ultimately be certified for purposes of the Class Claim. Application of Rule 7023 for purposes of the Class Claim is the best and only true remedy for the significant shortcomings of the Debtors’ notice program and the disproportionate harm that will befall disenfranchised Consumer Borrowers as more fully set forth below. The Consumer Borrowers comprise the largest creditor constituency in these cases, yet most do not even realize they have claims against the Applicable Debtors. Without adequate representation through the vehicle of a class proof of claim, these unwary and financially unsophisticated individuals will only be further victimized. This Motion is intended to provide these victims with a collective voice and a proper opportunity to seek redress through a process contemplated by the Bankruptcy Code where they are adequately represented by similarly situated Consumer Borrowers and counsel. The class vehicle provided by Bankruptcy Rule 7023 was designed for precisely these circumstances.

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<sup>5</sup> Capitalized terms used but not defined in this Preliminary Statement have the meanings given below.

<sup>6</sup> Bar Date Mot. Hr’g Tr. 11:10 Nov. 20, 2017. A copy of the relevant excerpts of the Bar Date Motion Hearing Transcript is attached to the Etkin Declaration as **Exhibit A**.



3. Incredibly, although the Debtors have stated on the record in these Chapter 11 Cases that *“these consumer borrowers probably have no idea who Think Finance is because we weren't their lender,”*<sup>7</sup> the only entity referenced on the front of the Postcard Notice of the Bar Date sent out by the Debtors is *Think Finance*. And although the Debtors used shell companies purportedly affiliated with Native American tribes as a means to perpetrate their fraud, the Postcard Notice fails to reference any of the specific lenders that the Consumer Borrower might recognize, leaving it up to the financially strapped, commercially unsophisticated Consumer Borrowers to ascertain who “Think Finance” is and how or why they might hold claims against the Applicable Debtors. Thus, while the Debtors’ notice program may have been intended to put postcards into Consumer Borrowers’ mailboxes, mere receipt of the Postcard Notice is utterly meaningless when it fails to communicate sufficient information to inform recipients why they received it.

4. The Supreme Court has described why our jurisprudence has embraced the class mechanism to vindicate the rights of small creditors who may not even know that they have claims:

[T]he dominant purpose behind certifying Rule 23(b)(3) cases is to vindicate the rights of people who individually would be without the strength to bring their opponents into court; it overcomes the problem of small recoveries, which do not provide enough incentive for individual actions to be presented.<sup>8</sup>

5. This fundamental purpose of the class mechanism is even more apparent here, where the Debtors have engaged in a predatory scheme targeting financially vulnerable people with emergency cash needs, advertising an “easy” application process and claiming to have “lower” interest rates than a payday loan,<sup>9</sup> while charging interest rates several times the legal limits. Absent class certification, even the small fraction of Consumer Borrowers who filed proofs of claim will likely not have the individual wherewithal or legal acumen to defend against the Debtors’ inevitable objections to the merits of their claims. Denying

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<sup>7</sup> Bar Date Mot. Hr’g Tr. at 11:2-3, Etkin Decl. Ex. A (emphasis added).

<sup>8</sup> Teva Pharm. USA, Inc. v. Abbott Labs., 252 F.R.D. 213, 224 (D.Del. 2008) (citing Amchem Prods., Inc. v. Windsor, 521 U.S. 591, 617, 117 S.Ct. 2231 L.Ed.2d 689 (1997)).

<sup>9</sup> See Complaint (defined below) ¶ 69. A copy of the Complaint (defined below) is attached to the Etkin Declaration as **Exhibit B**.

class certification would effectively deny hundreds of thousands of victims any remedy and would allow the Debtors to effectively get away with their fraud, reaping the benefits of preying on disenfranchised individuals that lack the resources and knowledge to vindicate their rights individually through the claims process.

## **BACKGROUND**

### **A. The Consumer Borrower Litigation**

6. As set forth more fully in the *Class Action Complaint* (as may be further amended and/or supplemented from time to time, the “Complaint”) filed in the North Carolina Litigation on February 16, 2018, the North Carolina Litigation is a class action against defendants including, among others, Great Plains Lending, LLC (“Great Plains”), Victory Park Capital Advisors, LLC, GPL Servicing, Ltd., Sequoia Capital Operations, LLC, Technology Crossover Ventures, and the former President, Chief Executive Officer, and Chairman of the Board of Think Finance, Kenneth E. Rees (“Rees” and together with all other defendants in the Complaint, the “Defendants”) alleging violations of federal consumer lending laws, the Racketeer Influenced and Corrupt Organizations Act, and related laws. Although the Applicable Debtors are not named as defendants in the Complaint due to the Chapter 11 Cases and the dictates of section 362 of the Bankruptcy Code, the allegations in the Complaint apply to the Applicable Debtors and the claims asserted in the Class Claim. See Etkin Decl., Ex. B ¶¶ 44-47.

7. Plaintiffs, on behalf of themselves and the putative class, allege that Great Plains was a RICO enterprise created when Rees’s former business was shut down by federal regulators. In a calculated effort to dodge state and federal lending regulations, Rees and his rebranded company, Think Finance, established a relationship with the Otoe-Missouria Tribe of Indians located in Red Rock, Oklahoma, and offered to provide everything the tribe needed to run a payday loan enterprise, in exchange for the tribe’s allowing Rees and Think Finance the use of its tribal immunity to stymie state and federal regulators. The Applicable Debtors entered into a series of marketing, license and support, and other agreements in furtherance of the illegal lending scheme.

8. Plaintiffs and the putative class, recipients of unlawful payday loans, allege that the Applicable Debtors participated in an illegal online payday lending scheme that charged and collected interest at annualized rates of up to 398.91%, among other illegal practices. In the Complaint, Plaintiffs, on behalf of themselves and all persons who took out loans issued in the name of Great Plains, subject to the exclusions set forth therein,<sup>10</sup> allege, *inter alia*, violations of the Racketeer Influenced and Corrupt Organizations Act, 18 U.S.C. § 1962, (“RICO”), and the Electronic Funds Transfer Act (“EFTA”), 15 U.S.C. § 1639k(1), as well as a common law unjust enrichment claim.

9. A similar nationwide putative class action was filed in Vermont on behalf of Plain Green borrowers who took out payday loans from defendants (the “Vermont Litigation”). The Pennsylvania Attorney General is also prosecuting a civil action against the Debtors and other defendants on behalf of Pennsylvania borrowers in the Eastern District of Pennsylvania (the “Pennsylvania Litigation”). In addition, similar putative statewide class actions were filed on behalf of Virginia and Florida borrowers in the Eastern District of Virginia (the “Virginia Litigation”), the Middle District of Florida (the “Florida Litigation”), and this Court (the “Adversary Proceedings”) (together with the North Carolina Litigation, the Virginia Litigation, the Vermont Litigation, the Pennsylvania Litigation, Florida Litigation, and the Adversary Proceedings, the “Consumer Borrower Litigation”).

#### **B. The Debtors and the Chapter 11 Cases**

10. On October 23, 2017 (the “Petition Date”), the Debtors each filed a voluntary petition for relief under chapter 11 of the Bankruptcy Code (the “Chapter 11 Cases”). According to the Debtors’ Chief Financial Officer, one purpose behind the Chapter 11 Cases is “to provide for a centralized forum

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<sup>10</sup> See Etkin Decl. Ex. B ¶ 169 (“Excluded from the Class are any persons who are residents of the Commonwealth of Pennsylvania and would be beneficiaries of claims brought by the Pennsylvania Attorney General in the action, *Commonwealth of Pa. v. Think Finance Inc., et al.*, No. 2:14-cv-07139-JCJ (E.D. Pa.). Also excluded from the Class are any persons who may become members of a certified class in the following putative class actions that have been filed on behalf of certain Great Plains borrowers, limited to any claims against the defendants named in those actions as of February 16, 2018: (i) actions brought on behalf of residents of Virginia captioned as *Gibbs et al. v. Haynes Investments, LLC, et al.*, 18-cv-0048 (E.D. Va.), *Gibbs et al. v. Rees et al.*, 17-cv-0386 (E.D. Va.), and *Gibbs et al. v. Plain Green, LLC et al.*, 17-cv-0495 (E.D. Va.); and (ii) the action on behalf of residents of Florida captioned as *Banks v. Rees et al.*, 17-cv-2201 (M.D. Fla.).”).

for the efficient and orderly resolution of the outstanding litigation.” See Declaration of Barney C. Briggs [Doc. No. 12] (the “First Day Decl.”) at 54; see also Bar Date Mot. ¶ 28 (“[a]n important part of these Bankruptcy Cases will be providing a centralized forum for resolving the disputed claims asserted in the various lawsuits and any other disputed claims involving the same or similar subject matter that have not been filed . . . .”); Bar Date Mot. Hr’g Tr. at 10:12-15 (Debtors’ counsel asserted “it’s important that we put a process in place for all of the consumers who may in fact want to assert a claim to come and assert a claim and to do it by the bar date . . . .”).

### **1. Debtors’ Bar Date Order and Notice Program**

11. On November 21, 2017, this Court entered an order [Doc. No. 137] (the “Bar Date Order”) granting the Debtors’ motion [Doc. No. 69] (the “Bar Date Motion”) to, among other things, establish a claims bar date and notice procedures related thereto. The Bar Date Order set March 1, 2018 at 4:00 p.m. (CT) (the “Bar Date”) as the general bar date in these Chapter 11 Cases.

12. As noted above, in the Bar Date Motion, the Debtors asserted that “[a]n important part of these Bankruptcy Cases will be providing a centralized forum for resolving the disputed claims asserted in the various lawsuits and any other disputed claims involving the same or similar subject matter that have not been filed . . . .” Bar Date Mot. ¶ 28. Supposedly in furtherance of that goal, the Debtors’ notice program included a postcard notice (the “Postcard Notice”) sent to, among others, “all individuals that obtained a consumer loan between April 5, 2011 and May 6, 2017 from a sovereign Native American Tribal lender that sold a loan participation interest in such loan to GPLS.” Bar Date Motion ¶ 28.

13. At the hearing on the Bar Date Motion (the “Bar Date Hearing”), counsel for the Debtors touted the various features of the notice program, including an informational website referenced on the Postcard Notice, a frequently asked questions portal, a link on the website through which claimants are able to print a proof of claim form, and a call center for claimants to provide updated address information. See Bar Date Hr’g Tr. at 11-12. Significantly, however, these features do not help the Consumer Borrowers, most of whom have insufficient information about whether they may have a claim

against the Debtors in the first instance since they likely have no idea who the Debtors are, and have no understanding of the Debtors' relationship to any tribal lender or the borrowers' loans.

14. Indeed, Debtors' counsel stated at the Bar Date Hearing that “*these consumer borrowers probably have no idea who Think Finance is because we weren't their lender.*”<sup>11</sup> Ostensibly to remedy this fundamental problem, the Debtors purported to have created a “claim process that provides some information, some reason for these folks to put two and two together as to how they might have a claim from this entity called Think Finance.” *Id.* at 11:4-6. This attempt, however, fell egregiously short. Indeed, financially and legally unsophisticated borrowers should not be forced to “put two and two together” to know why they might have rights, much less to vindicate those rights.

15. Notwithstanding the Debtors' admission that Consumer Borrowers “probably have no idea who Think Finance is,” the *only* entity referenced on the front of the Postcard Notice is Think Finance. Moreover, the only detail the Postcard Notice provides to explain its relevance to Consumer Borrowers is located in the penultimate paragraph on the back of the Postcard Notice in size 8.5 font:

You are receiving this notice because you may have obtained a consumer loan from a sovereign Native American Tribal lender between April 5, 2011 and May 6, 2017 . . . . Certain of the Debtors may have provided services to the lender and/or invested in an entity that may have purchased a participation interest in your loan. Certain parties have filed litigation asserting claims against one or more of the Debtors related to similar loans. The Debtors deny any liability and the fact that you are receiving this notice does not mean that you have a claim.

16. Thus, even if, for whatever reason, Consumer Borrowers continue reading beyond the front of a postcard that references an entity totally unfamiliar to them, the remainder of the Postcard Notice fails to inform them of the rights at stake. Although the Debtors proclaim the Postcard Notice helps Consumer Borrowers put “two and two together,” in reality, it provides nothing more than piecemeal information buried in dense legalese that unnecessarily obfuscates, rather than clarifies, the right to assert a claim. For example, there is no identification of the entities that issued the loans, nor is there any mention

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<sup>11</sup> Bar Date Mot. Hr'g Tr. at 11:2-3, Etkin Decl. Ex. A (emphasis added).

of the pending Consumer Borrower Litigation. Instead, the Debtors vaguely reference the lenders as “sovereign” Native American tribal lenders and state that “certain of the Debtors **may** have . . . invested in an entity that **may** have purchased a participation interest in your loan,” (emphasis added) and then add, “the fact that you are receiving this notice does not mean that you have a claim.” The Postcard Notice says nothing about the nature of the Consumer Borrowers’ potential claims against the Applicable Debtors, and, in fact, discourages any thought that they have a claim.

17. Moreover, the recording on the toll-free number referenced in the Postcard Notice and a statement on the Debtors’ website<sup>12</sup> assert that “[t]he Debtors themselves are not lenders or debt collectors . . . . Receipt of a notice does not mean that you have a claim against any of the Debtors.” Through these misleading statements, the Debtors continue to exploit the Consumer Borrowers by using the notice process to promote their own view of the merits of potential claims against them. The Debtors formed their business to prey upon Consumer Borrowers. In drafting the form of notice purportedly intended to inform those same Consumer Borrowers of their right to assert claims against the Applicable Debtors, the Debtors’ word choice and superfluous commentary on the merits of the Consumer Borrower claims raise serious concerns and clearly fail to fully inform those who were victimized by the Debtors’ scheme in the first place.

## **2. Request for Appointment of an Official Committee of Consumer Borrowers**

18. On December 20, 2017, the plaintiffs in the Vermont Litigation (the “Vermont Plaintiffs”) submitted a letter (the “Dec. 20 Letter”) to the Office of the United States Trustee (the “UST”) requesting the appointment of an official committee of consumer borrowers to ensure that the rights of the Consumer Borrowers, who stand in a unique position in these Chapter 11 Cases, are adequately represented.<sup>13</sup> The Debtors and the Official Committee of Unsecured Creditors (the “Committee”) each submitted a response opposing the request. On January 8, 2018, the UST declined the request – yet another reason why it is

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<sup>12</sup> Think Finance, LLC: Consumer Borrower Site, AMERICAN LEGAL CLAIMS SERVICES LLC, (Jan. 23, 2018, 6:50 p.m. (ET)), <https://www.americanlegal.com/tfconsumerborrower>.

<sup>13</sup> A copy of the Dec. 20 Letter is attached to the Etkin Declaration as Exhibit C.

crucial that the Consumer Borrowers be given a collective voice through the class mechanism. Otherwise, the Debtors will be allowed to succeed in their efforts to prevent Consumer Borrowers from filing claims and protecting themselves. As of January 18, 2018, according to the Debtors, only 1,730<sup>14</sup> of the 1.3 million Consumer Borrowers had provided “notice” by the Debtors have filed proofs of claim.<sup>15</sup> Assuming this trend continued through the Bar Date, hundreds of thousands of Consumer Borrowers will be left out in the cold, a fundamentally unjust result, which would frustrate “the goal of facilitating creditor compensation.” See ¶ 23, *infra*.

### **3. The Great Plains Borrower Claims**

19. Prior to the March 1, 2018 Bar Date, the three named Plaintiffs in the North Carolina Litigation timely filed eight (8) individual proofs of claim (the “Individual Claims”)—one proof of claim per loan—on behalf of themselves, as well as a class proof of claim on behalf of the Great Plains Borrower Class (the “Great Plains Borrower Class Claim” or “Class Claim,” and together with the Individual Claims, the “Great Plains Borrower Claims”), against the Applicable Debtors.

## **ARGUMENT**

### **I. THE COURT SHOULD APPLY RULE 7023 TO THE CLASS CLAIM.**

20. FRCP 23 sets out the requirements for class actions in federal courts. Bankruptcy Rule 7023, in turn, makes FRCP 23 applicable to adversary proceedings and, by extension, contested matters.<sup>16</sup> Thus, the requirements for class certification under Bankruptcy Rule 7023 are identical to the requirements for certification under FRCP 23.

21. Plaintiffs seek certification of the Great Plains Borrower Class pursuant to Bankruptcy

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<sup>14</sup> See Stay Relief Mot. Hr’g Tr. at 26:23-24 Jan. 18, 2018. A copy of the referenced portions of the Stay Relief Motion Hearing Transcript is attached to the Etkin Declaration as **Exhibit D**.

<sup>15</sup> Plaintiffs have informally requested updated claims information from the Debtors. The Debtors indicated they would share, and Plaintiffs anticipate receiving, such information prior to the hearing on this Motion and, accordingly, reserve the right to supplement the Motion as appropriate.

<sup>16</sup> Bankruptcy Rule 9014, which governs contested matters, makes numerous rules from Part VII of the Bankruptcy Rules, where Bankruptcy Rule 7023 is located, applicable in contested matters. Although Bankruptcy Rule 7023 is not one of the rules that Rule 9014 expressly incorporates in contested matters, the “court may at any stage in a particular matter direct that one or more of the other rules in Part VII shall apply.” Fed. R. Bankr. P. 9014(c) (emphasis added).

Rule 7023 and FRCP 23 solely for purposes of filing and the allowance of the Great Plains Borrower Class Claim. Application of Bankruptcy Rule 7023 requires a two-step analysis. First, the Court must determine whether to exercise its discretion under Bankruptcy Rule 9014 to invoke Bankruptcy Rule 7023. Second, the Court must determine whether the elements of FRCP 23 are satisfied. See In re Craft, 321 B.R. 189, 198 (Bankr. N.D. Tex. 2005); In re MF Glob. Inc., 512 B.R. 757, 763 (Bankr. S.D.N.Y. 2014). Plaintiffs submit that the Court should both invoke Bankruptcy Rule 7023 and certify the Great Plains Borrower Class solely for purposes of allowance of the Class Claim.

22. Two threshold matters are relevant prior to reaching the Rule 7023 analysis. First, a claim objection is not a prerequisite to the application of Bankruptcy Rule 7023. A majority of courts have held that no claim objection is necessary in order to have a “contested matter” triggering the court's discretion under Rule 9014. See In re Ephedra Prod. Liab. Litig., 329 B.R. 1, 6-7 (S.D.N.Y. 2005) (holding an objection to the class proofs of claim was not a necessary prerequisite to a motion for class certification, and class claimants could have requested class certification even before they filed their proofs of claim). At least one bankruptcy court in this district has sided with the majority, ruling that a claim objection is not a prerequisite to the invocation of Rule 7023. See Craft, 321 B.R. at 199.

23. Second, it is indisputable that class proofs of claim are permissible. Craft, 321 B.R. at 194 (“The court believes class proofs of claim are consistent with the [Bankruptcy] Code and the [Bankruptcy] Rules and concludes that class proofs of claim are a necessary device to ensure that the relief afforded by the Code is as complete as possible.”). A fundamental goal of the bankruptcy process is “facilitating creditor compensation.” In re Charter Co., 876 F.2d 866, 871 (11th Cir. 1989). The concept of a class proof of claim furthers that goal. Id. (“Persons holding small claims, who absent class procedures might not prosecute them, are no less creditors under the Code than someone with a large easily filed claim. Applying Rule 23 to filing procedures will bring all claims forward, as contemplated by the Bankruptcy Code.”).



**A. Sufficient Cause Exists for This Court to Exercise Its Discretion under Rule 9014 to Invoke Bankruptcy Rule 7023 and FRCP 23**

24. The decision to invoke Bankruptcy Rule 7023 pursuant to Bankruptcy Rule 9014(c) is discretionary. Craft, 321 B.R. at 198 (“Rule 9014 delegates wide discretion to the bankruptcy judge in considering certification of class proofs of claim pursuant to Rule 7023”) (citations and quotations omitted). Courts in this District have held that where, as here, a FRCP 23 determination has not yet been made in another court, the appropriate bases for the exercise of discretion under Rule 9014 may properly include (i) prejudice to the debtor or its other creditors, (ii) prejudice to putative class members, (iii) efficient estate administration, (iv) the putative class representatives’ conduct in the bankruptcy case, and (v) the status of proceedings in other courts. Id. at 199; Ephedra, 329 B.R. at 5. Each of these factors weighs in favor of applying Bankruptcy Rule 7023.

**1. Class Members Will Suffer Prejudice Without Class Treatment**

25. Class members will be prejudiced if the Court does not invoke Rule 7023 because a significant number of Consumer Borrowers, in the Debtors’ own words, “probably have no idea who Think Finance is” since the Applicable Debtors’ payday loan scheme operated through a front entity. These concerns are heightened in light of the UST’s denial of the Vermont Plaintiffs’ request for the appointment of a Consumer Borrowers’ committee. If, as Plaintiffs suspect, and as the current trend indicates, only a miniscule number of the 1.3 million Consumer Borrowers file individual proofs of claim, the claims of hundreds of thousands of defrauded victims unaware of their rights will be ignored and forgotten. See Matter of Am. Reserve Corp., 840 F.2d 487, 489 (7th Cir. 1988) (noting that particularly where individuals may not identify claims as those they are entitled to pursue, “the effort needed to decide whether to pursue an identified claim means that for many small claims, it is class actions or nothing”). Without a representative voice speaking on their behalf, even those Consumer Borrowers who do file proofs of claim will be prejudiced when the Debtors or the Official Committee of Unsecured Creditors (the “Committee”)—whose non-Consumer Borrower constituents stand to be paid in full if the pool of Consumer Borrower claims is sufficiently curtailed—inevitably object to their claims,

forcing those of limited means and legal acumen to expend time, effort, and money defending the merits of their relatively small individual claims before a Court hundreds, if not thousands of miles away.

26. Notably, the claims of Consumer Borrowers comprise a substantial amount of the total claims against the Debtors. See Debtors' Stay Relief Opp'n ¶ 41 ("Indeed, there may be a substantial number of claims filed by Consumer Borrowers in these Bankruptcy Cases"); see also Bar Date Mot. Hr'g Tr. 11:9-10 (Debtors' counsel estimates there are approximately 1.3 million Consumer Borrowers). As noted in the prospectus filed in connection with the initial public offering of Think Finance's predecessor, "[o]ur management team has overseen the origination of more than \$3.0 billion in credit to 1.4 million consumers . . . ." <sup>17</sup> In comparison, the aggregate unsecured claims of creditors other than Consumer Borrowers appear to total just \$7.8 million. See Debtors' Schedules of Assets and Liabilities [Doc. Nos. 16, 165]. On an individual basis, however, Consumer Borrowers' claims are simply too small to provide an economic incentive for Consumer Borrowers to retain their own counsel to protect their interests in a jurisdiction far away from their homes. As a result, denying class certification would leave most of the Debtors' victims unrepresented and without a remedy.

27. Additionally, the Postcard Notice was fundamentally deficient because although the Debtors knew the Consumer Borrowers could not identify Think Finance, they proceeded to send a Postcard Notice in which Think Finance was the only entity named, and all reference to the names of the shell entities from which the Consumer Borrowers obtained payday loans was omitted. Thus, while the notice program may have been calculated so Consumer Borrowers would *receive* the Postcard Notice, mere receipt is meaningless where the notice itself utterly fails to communicate sufficient information to inform recipients why they received it and the nature of their potential claims.

28. The idea that any Consumer Borrower's failure to file a claim must be a deliberate choice made by a well-informed individual is preposterous. This assumes that each Consumer Borrower would

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<sup>17</sup> Elevate Credit, Inc. Registration Statement Amendment No. 3 at 2 (FORM S-1) (June 3, 2016) (the "Elevate Prospectus"). A copy of the Elevate Prospectus is attached to the Etkin Declaration as Exhibit E.

read the Postcard Notice, take time to independently research who “Think Finance” is and how it might relate to them, review and understand the Bar Date Order, calculate the value of their claim based on applicable law, and then *deliberately choose not to submit* a claim. Denying Consumer Borrowers the chance to receive compensation from the Debtors through a court approved representative would be the ultimate injustice under the circumstances of these Chapter 11 Cases.

29. Accordingly, application of Rule 7023 and certification of the Great Plains Borrower Class will cure the defects in the Debtors’ notice program, preserve the rights of all Consumer Borrowers, and prevent significant prejudice to innocent, financially and legally unsophisticated creditors who have already suffered financial losses at the hands of the Applicable Debtors.

## **2. Invoking Rule 7023 Will Not Prejudice the Debtors or Other Creditors**

30. Applying Bankruptcy Rule 7023 to permit class treatment of the Class Claim, “a necessary device to ensure that the relief afforded by the Code is as complete as possible[,]” see Craft, 321 B.R. at 194, will not prejudice the Debtors or any other creditors. Rather, class treatment will prevent the Debtors, the Committee, and other parties in interest from having to review several thousand individual proofs of claim filed by even a miniscule fraction of eligible Consumer Borrowers,<sup>18</sup> and will prevent the burden on the Court of reviewing and conducting hearings on the claim objections the Debtors and/or the Committee inevitably will file with respect to each such claim. Certification of a Class would streamline that otherwise unwieldy process and obviate the need to litigate objections to thousands of individual claims and waste estate and judicial resources.

31. In the Bar Date Motion, the Debtors stated that “an important part of these Bankruptcy Cases will be providing a centralized forum for resolving” Consumer Borrowers’ claims against them. See Bar Date Mot. ¶ 28. At the Bar Date Hearing, the Debtors reaffirmed the importance of providing a centralized process for the assertion of all Consumer Borrowers’ claims, in stating “it’s important that we

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<sup>18</sup> See Stay Relief Mot. Hr’g Tr. at 26:23-24, Etkin Decl. Ex. D. (Debtors’ counsel notes receipt of 1,730 claims, which translates to a 0.13 percent return rate on the 1.3 million notices sent).

put a process in place for all of the consumers who may in fact want to assert a claim to come and assert a claim and to do it by the bar date . . . .” Bar Date Mot. Hr’g Tr. at 10: 12-15. Given the fact that most Consumer Borrowers will not even know whether they have a claim, let alone whether they “want to assert a claim,” invoking Rule 7023 and certifying the Class is the optimal mechanism (and perhaps the only logistically feasible way) to satisfy the Debtors’ stated goal of providing a centralized and clear path to ensure all Consumer Borrowers’ claims are asserted and resolved.

### **3. Efficient Estate Administration**

32. The use of a class proof of claim in these Chapter 11 Cases is more efficient than the filing of individual claims and will assist Debtors and this Court in streamlining the claims resolution process. When considering the extension of FRCP 23 to a bankruptcy case, a “pervasive theme is avoiding undue delay in the administration of the case” and preventing a class proof of claim from “‘gum[ming] up the works.’” Ephedra, 329 B.R. at 5, quoting In re Woodward & Lothrop Holdings, Inc., 205 B.R. 365, 376 (Bankr. S.D.N.Y. 1997). A motion for class certification need not be filed immediately upon the chapter 11 filing so long as it is filed early enough in the proceedings to avoid improperly affecting the chapter 11 process. Ephedra, 329 B.R. at 4-5.

33. Here, this Motion is being filed within one week of the Bar Date. Moreover, the Debtors are well aware of the nature of the similar Consumer Borrower claims<sup>19</sup> and the class-wide assertion of those claims. In addition, both the Committee and the Debtors represented to the Court at the February 12, 2018 hearing in connection with the adjournment of the February 27, 2018 hearing date that the fact that the Rule 7023 motions will be heard after the Bar Date is not a basis for an objection to these motions. Thus, this case is distinguishable from In re Musicland Holding Corp., 362 B.R. 644, 656 (Bankr. S.D.N.Y. 2007), where the court found that granting the motion at that juncture would substantially disrupt the administration of the estate. In Musicland, when the certification motion was filed, creditors had

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<sup>19</sup> See Stay Relief Mot. Hr’g Tr. at 16:13-16, Etkin Decl. Ex. D. (Debtors’ counsel notes Vermont Litigation is a “purported nationwide class action litigation against the Debtors”).

already voted and a confirmation hearing had begun. Id. That is far from the case here. The landscape of these bankruptcy cases continues to change, and unlike the facts in Musicland, confirmation here is not imminent. In fact, no plan of reorganization has been filed and the Debtors recently obtained an extension of exclusivity through June 20, 2018. See Doc. No. 313. Additionally, since the Debtors have been well aware of the facts underlying the Consumer Borrower Litigation for years, certification of the Class for purposes of the Class Claim will have minimal, if any impact, on the administration of the estate as distinct from the circumstances facing the Musicland Court.

34. To the contrary, certifying the class so that all Consumer Borrowers' Great Plains-related claims may be addressed at once and through a single class proof of claim is more efficient and cost-effective for all involved. Given the hundreds of thousands of members of the Great Plains Borrower Class, the administration of individual claims will require exponentially more time and effort than the administration of the Great Plains Borrower Class Claim. Consequently, rather than delaying the debtors' reorganization, the application of Rule 7023 to the Class Claim will streamline the process, reduce estate costs, and provide for a more certain pathway to recovery for the Debtors' largest group of creditors.

#### **4. Plaintiffs' Conduct in Chapter 11 Cases**

35. In Craft, the court found that the putative class representatives had waited too long to seek invocation of Rule 7023 where (1) they did not seek to invoke Rule 7023 until the debtor moved to strike their proofs of claim; (2) the hearing thereon was scheduled approximately seventeen months after the petition date; and (3) the court had already set a stringent schedule for trying claim objections that was to begin within seven weeks of the hearing. 321 B.R. at 199. In this case, the Plaintiffs have monitored the Chapter 11 Cases. The Plaintiffs filed this Motion just following their filing of timely proofs of claim in their individual capacity and a class proof of claim on behalf of themselves and the Great Plains Borrower Class and its members for damages resulting from violations of federal law by the Applicable Debtors in connection with the Consumer Borrowers' loans. Thus, since Plaintiffs have taken an active role in these

Chapter 11 Cases, and the landscape of these bankruptcy cases continues to change at this early stage, it cannot be said that the Plaintiffs have waited too long to seek invocation of Rule 7023.

### **5. Status of the North Carolina Litigation**

36. In deciding whether to apply Bankruptcy Rule 7023, courts consider the status of the litigation and particularly, “whether the class was certified pre-petition[.]” MF Global, 512 B.R. at 763. However, the lack of prepetition certification is not dispositive where, as here, obtaining class certification pre-petition was not feasible due to the procedural posture of the North Carolina Litigation.

37. The North Carolina Litigation was filed after the Petition Date, and thus, has not yet reached the class certification stage. As noted above, the Complaint in the North Carolina Litigation was filed on February 16, 2018. Given this procedural history and status, the fact that a class was not certified prepetition is of little moment with respect to the Rule 7023 analysis. Cf. id. (noting that where the claims of a class arose in tandem with the conduct that led to the debtor’s SIPA liquidation, “the issue of prepetition certification loses its relevance, since there will seldom be time to file a class action complaint and certify a class before the petition date”); In re Connaught Group, Ltd., 491 B.R. 88, 98-100 (Bankr. S.D.N.Y. 2013) (same).

38. Indeed, numerous courts have applied Bankruptcy Rule 7023 where proposed classes had not been certified prepetition. See, e.g., In re F-Squared Investment Mgmt., LLC, 546 B.R. 538, 547 (Bankr. D. Del. 2016) (denying objection to class claim and citing Kaiser, Connaught, and MF Global); In re First Interregional Equity Corp., 227 B.R. 358, 371 (Bankr. D.N.J. 1998) (class treatment appropriate though class action was not filed and class was not certified pre-petition); In re CommonPoint Mortg. Co., 283 B.R. 469, 482 (Bankr. W.D. Mich. 2002) (certifying class that had not been certified prepetition under FRCP 23 but class representative timely filed proofs of claim and nine months later sought class treatment); In re First Alliance Mortg. Co., 269 B.R. 428, 442-43, 447-48 (C.D. Cal. 2001) (bankruptcy court erred in denying application of Bankruptcy Rule 7023 even though class had not previously been certified and motion for class treatment was filed after objection).

39. In In re Kaiser Group Int'l, Inc., 278 B.R. 58 (Bankr. D. Del. 2002) , the court rejected the notion that filing a class claim on behalf of an uncertified class is categorically impermissible, holding that “[Bankruptcy] Rule 3001(b) does not prohibit the filing of class claims by a putative class representative. To hold otherwise ‘would effectively prohibit the use of class actions in bankruptcy altogether’ unless the class action had proceeded to a stage where a class representative had been appointed pre-petition.” 278 B.R. at 62-63 (citing In re Zenith Labs., Inc., 104 B.R. 659, 663 (D.N.J. 1989)). The court added that “[w]e do not believe that the timing of the bankruptcy filing should be determinative of whether a class proof of claim should be permitted.” 278 B.R. at 62-63. Similarly, the Chaparral Energy court recently exercised its discretion to apply Bankruptcy Rule 7023 even though the class action at issue had been pending for almost five years before the bankruptcy cases were filed without a class being certified, noting that “the Court would not be alone in exercising its discretion to apply Bankruptcy Rule 7023 in these circumstances.” Chaparral, 571 B.R. at 646-47.<sup>20</sup>

40. Accordingly, for the reasons stated above, the Plaintiffs respectfully submit that this Court should exercise its discretion under Rule 9014 to invoke Rule 7023 in these Chapter 11 Cases so as to certify the Great Plains Borrower Class.

## **II. THE ELEMENTS OF CLASS CERTIFICATION ARE SATISFIED.**

41. Once Bankruptcy Rule 7023 has been deemed applicable, “the court must determine whether under Rule 7023, a class should be certified and whether the putative representatives are appropriate to act as fiduciaries for their class.” Craft, 321 B.R. at 198. FRCP 23(a) provides the prerequisites for maintaining a class action, while FRCP 23(b) sets forth the additional requirements for maintenance of a class action. “Rule 23 is a remedial rule which should be construed liberally to permit class actions,” particularly in cases involving allegations of fraudulent conduct, “where the class action device can prove effective in deterring illegal activity.” In re Enron Corp. Sec. Deriv. & ERISA Litig.,

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<sup>20</sup> It bears noting that the Bankruptcy Rules further recognize the status of a class action plaintiff in Bankruptcy Rule 2019(b)(2)(C), which exempts a class action representative from the 2019 filing requirements.

529 F. Supp. 2d 644, 670 (S.D. Tex. 2006). In ruling on a motion for class certification, the court should not delve into the merits of plaintiffs' claims or the defenses to the lawsuit. Bertulli v. Indep. Ass'n of Cont'l Pilots, 242 F.3d 290, 297 n.29 (5th Cir. 2001) ("We do not consider the merits of a case when reviewing class certification."); In re Lease Oil Antitrust Litig., 186 F.R.D. 403, 419 (S.D. Tex. 1999) ("In evaluating a motion for class certification . . . the court does not have the authority to conduct a preliminary inquiry into the merits of the case, and hence the substantive allegations contained in the complaint are accepted as true.").

**A. The Class Should Be Certified Under FRCP 23(a)**

42. FRCP 23(a), which lists the prerequisites for maintaining a class action, provides: "One or more members of a class may sue or be sued as representative parties on behalf of all members only if: (1) the class is so numerous that joinder of all members is impracticable; (2) there are questions of law or fact common to the class; (3) the claims or defenses of the representative parties are typical of the claims or defenses of the class; and (4) the representative parties will fairly and adequately protect the interests of the class." See FRCP 23(a). For the reasons discussed below, the Great Plains Borrower Class and its representatives satisfy each of these prerequisites.

**1. The Class Is so Numerous that Joinder of All Members Is Impracticable**

43. The numerosity requirement is satisfied when a potential class is so numerous that joinder of all members is impracticable. Mullen v. Treasure Chest Casino, LLC, 186 F.3d 620, 624 (5th Cir. 1999). Because a reasonable estimate of the number of purported members satisfies the numerosity requirement, a precise number is not required for certification. Id. (accepting a range of class members to satisfy numerosity); Henry v. Cash Today, Inc., 199 F.R.D. 566, 569 (S.D. Tex. 2000) ("Plaintiffs are permitted to reasonably approximate the size of the class to satisfy their burden."); Enron, 529 F. Supp. 2d at 672 (numerosity only requires "some evidence or a reasonable estimate of the number of purported class members") (quoting Zeidman v. J. Ray McDermott & Co., 651 F.2d 1030, 1038 (5th Cir. 1981)).

44. Here, the Great Plains Borrower Class consists of all persons who took out a loan issued in the name of Great Plains (with certain exceptions provided in the class definition on p. 1 n.2). There



can be no doubt that the numerosity requirement is satisfied here. While the precise number of Great Plains Borrower Class members is unknown to Plaintiffs at this time, it is believed to be in the hundreds of thousands. Indeed, Debtors contend that they provided notice to 1.3 million consumer borrowers in this bankruptcy proceeding, (see Bar Date Mot. Hr’g Tr. 11:10), including individuals who took out loans issued in the name of Great Plains and two other purported tribal affiliated lenders to whom Debtors claim to have provided “services,” see First Day Decl. ¶4. Thus, the Great Plains Borrower Class clearly satisfies the numerosity requirement.

**2. There Are Questions of Law and Fact Common to the Class**

45. Under FRCP 23(a)(2), there must exist questions of law or fact that are common to the Class. The commonality test under Rule 23(a)(2) is “not demanding.” Mabary v. Hometown Bank, N.A., No. 4:10-cv-3936, 2011 U.S. Dist. LEXIS 134437, at \*5 (Nov. 21, 2011 S.D. Tex.). Commonality may be satisfied with a single common question of law or fact. See id.; see also Lightbourn v. Cnty. of El Paso, 118 F.3d 421, 426 (5th Cir. 1997); Forbush v. J.C. Penney Co., 994 F.2d 1101, 1106 (5th Cir. 1993). Here, there are multiple questions of law and fact that are common to the Class.

46. Among the questions of law and fact common to the Class are, as alleged in the operative complaint in the North Carolina Litigation: (a) whether the Applicable Debtors participated in the collection of unlawful debt in violation of RICO, 18 U.S.C. § 1962(c); (ii) whether the Applicable Debtors conspired to engage in the collection of unlawful debt, 18 U.S.C. § 1962(d); and (iii) injuries sustained by the members of the Class and the appropriate measure of damages. Thus, the commonality requirement is satisfied here.

**3. The Claims or Defenses of the Representative Parties are Typical of the Claims or Defenses of the Class**

47. FRCP 23(a)(3) requires class representatives to present claims that are typical of the class. The test for typicality, like the test for commonality, is “not demanding.” Mabary, 2011 U.S. Dist. LEXIS 134437, at \*6; Lightbourn, 118 F.3d at 426; Enron, 529 F. Supp. 2d at 673. Typicality “focuses on the similarity between the named plaintiffs’ legal and remedial theories and the theories of those whom

they purport to represent.” Stirman v. Exxon Corp., 280 F.3d 554, 562 (5th Cir. 2002). Thus, “[t]he proper inquiry is whether other members of the class have the same or similar injury, whether the action is based on conduct not special or unique to the named plaintiffs, and whether other class members have been injured by the same course of conduct. Longden v. Sunderman, 123 F.R.D. 547, 556 (N.D. Tex. 1988) (citation omitted). “If the claims arise from a similar course of conduct and share the same legal theory, factual differences will not defeat typicality.” In re Great S. Life Ins. Co. Sales Pracs. Litig., 192 F.R.D. 212, 216 (N.D. Tex. 2000).

48. Here, Plaintiffs’ claims are typical of the claims of the other members of the Great Plains Borrower Class because both the Plaintiffs’ and the Class members’ claims arise from the same conduct of the Applicable Debtors. See Enron, 529 F. Supp. 2d at 674 (finding typicality requirement met in a federal securities action based on allegations of material misrepresentations and a course of conduct to defraud investors and artificially inflate the price of publicly traded securities which purportedly induced lead plaintiffs and the putative class to purchase securities). Indeed, like all other Class members, Plaintiffs: (i) took out loans issued in the name of Great Plains; (ii) were charged interest rates well in excess of the applicable legal limits in their respective states; and (iii) were damaged thereby. See id. (finding typicality where plaintiffs’ claims arise from the same alleged fraudulent course of conduct); see also Stirman, 280 F.3d at 562 (finding typicality requirement met when similar to all class members, proposed lead Plaintiff “purchased [the defendant company’s] securities during the Class Period and allegedly suffered damages as a result of Defendants’ alleged conduct”). As such, Plaintiffs are typical class representatives.

**4. The Representative Parties Will Fairly and Adequately Protect the Interests of the Class**

49. “To satisfy the adequacy requirement of class certification, Plaintiffs must [show] that the representative[s] will vigorously prosecute the interests of the class through qualified counsel.” Dartley v. Ergobilt, No. 3:98-CV-1442-M, 2001 U.S. Dist. LEXIS 20631, at \*5 (N.D. Tex. Dec. 3, 2001) (quotations omitted). Thus, FRCP 23’s adequacy requirement “encompasses class representatives, their

counsel, and the relationship between the two.” Stirman, 280 F.3d at 563. Here, the Plaintiffs, Berman Tabacco and Gravel & Shea, P.C. (“Class Counsel”), and Lowenstein Sandler LLP and Loewinsohn Flegle Deary Simon LLP (“Bankruptcy Counsel”) more than satisfy the FRCP 23 adequacy requirements.

50. Plaintiffs submit that there is a substantial basis for finding that Plaintiffs, along with Class Counsel and Bankruptcy Counsel, will adequately protect the interests of the Class. Plaintiffs are committed to representing the interests of Great Plains borrowers. Plaintiffs have also demonstrated their adequacy through the selection of Class Counsel and Bankruptcy Counsel. Bankruptcy Counsel has vast experience in the representation of class action plaintiffs in the context of complex chapter 11 bankruptcy proceedings. Class Counsel also has considerable experience in the representation of plaintiffs in complex class action litigation. Berman Tabacco is a nationally recognized class action firm that has recovered billions of dollars for class members and is eminently qualified to prosecute the Class Claim. Gravel & Shea, P.C. has also both prosecuted and defended class actions in state and federal courts. Mr. Byrne of Gravel & Shea, P.C. has also spent the last decade asserting claims against sovereign entities to force them to comply with the law. His experience with *Ex Parte* Young actions gives him an excellent understanding of the theoretical basis for sovereignty and its limits on issues that bear on Plaintiffs’ claims. Plaintiffs fully understand their obligations to the Class, and are willing and able to undertake these to ensure the vigorous prosecution of the Class Claim, and in turn, cohesive representation in this Chapter 11 Case.

51. Accordingly, based on their demonstrated commitment and ability to oversee the class action in a cohesive and coordinated fashion, Plaintiffs respectfully request that this Court find that the elements for class certification under Rule 7023 and FRCP 23(a) are satisfied, and that Plaintiffs and Class Counsel are appropriate fiduciaries for the Great Plains Borrower Class.

**B. The Class Should Be Certified Under FRCP 23(b)**

52. Having satisfied FRCP 23(a), the Plaintiffs seek to certify the Class for purposes of the Class Claim under FRCP 23(b)(3). FRCP 23(b) provides, in pertinent part, that a class action may be maintained if Rule 23(a) is satisfied and if “the court finds that the questions of law or fact common to

class members predominate over any questions affecting only individual members, and that a class action is superior to other available methods for fairly and efficiently adjudicating the controversy.” Fed. R. Civ. P. 23(b)(3); see also Unger v. Amedisys Inc., 401 F.3d 316, 320 (5th Cir. 2005). These requirements are satisfied here.

**1. Questions of Law Or Fact Common To Class Members Predominate Over Questions Affecting Only Individual Members**

53. Under Rule 23(b)(3), issues subject to generalized proof, and thus applicable to the class as a whole, must predominate over those issues that are subject only to individualized proof. Great S. Life, 192 F.R.D. at 216. Typically, where a “common nucleus of operative facts exists, the predominance factor is met.” Enron, 529 F. Supp. 2d at 678.

54. Here, the Great Plains Borrower Class seeks damages on behalf of all persons who took out loans issued in the name of Great Plains, a front created by the Applicable Debtors and others. The damages suffered by Plaintiffs and members of the Class arise from and were caused by the same nucleus of operative facts concerning the statutory violations and misconduct of the Applicable Debtors. Consequently, issues subject to generalized proof against the Applicable Debtors are: (a) whether the Applicable Debtors participated in the collection of unlawful debt in violation of RICO, 18 U.S.C. § 1962(c); (ii) whether the Applicable Debtors conspired to engage in the collection of unlawful debt, 18 U.S.C. § 1962(d); and (iii) injuries sustained by the members of the Class and the appropriate measure of damages.

55. Each of the issues listed above arises from the same nucleus of operative facts and is subject to generalized proof applicable to the Great Plains Borrower Class as a whole. Accordingly, Plaintiffs submit that the predominance factor has been satisfied. See Enron, 529 F. Supp. 2d 677-78.

**2. A Class Proof of Claim Is the Superior Method of Resolving the Claims of the Great Plains Borrower Class**

56. Courts in the Fifth Circuit recognize the efficacy of the class action device for redressing injury to large groups of individuals harmed by a common set of operative facts. See, e.g., Boos v. AT&T, Inc., 252 F.R.D. 319, 326 (W.D. Tex. 2008), modified (Sept. 17, 2008); In re Elec. Data Sys. Corp. Sec.

Litig., 226 F.R.D. 559, 570-71 (E.D. Tex. 2005), aff'd, 429 F.3d 125 (5th Cir. 2005); In re Rodriguez, 432 B.R. 671, 701 (Bankr. S.D. Tex. 2010), aff'd, 695 F.3d 360 (5th Cir. 2012), and aff'd, 695 F.3d 360 (5th Cir. 2012). A class action is the superior method of resolving a claim if class certification would be an efficient means of adjudicating the claim. See O'Sullivan v. Countrywide Home Loans, Inc., 319 F.3d 732, 737 (5th Cir. 2003). The matters pertinent to the superiority factor under FRCP 23(b)(3) include: (i) the class members' interests in individually controlling the prosecution or defense of separate actions; (ii) the extent and nature of any litigation concerning the controversy already begun by or against class members; (iii) the desirability or undesirability of concentrating the litigation of the claims in the particular forum; and (iv) the likely difficulties in managing a class action. Fed. R. Civ. P. 23(b)(3). Here, a class proof of claim is superior to other available methods for the fair and efficient adjudication of the controversy and the case law regarding the superiority of a class action is equally applicable here given the incorporation of Rule 23(b)(3) into Bankruptcy Rule 7023.

57. The first factor weighs in favor of a class action here. Since the damages suffered by individual Class members may be relatively small, the expense and burden of individual litigation make it virtually impossible for the Class members to seek redress for the wrongful conduct alleged. “[O]ne of the ‘very core’ purposes of the class action is to ‘overcome the problem that small recoveries do not provide the incentive for any individuals to bring solo action prosecuting his or her rights.” Mabary, 2011 U.S. Dist. LEXIS 134437, at \*9 (citation omitted). Here, in fact, notwithstanding that Debtors have touted their effort to provide notice of the claims process to 1.3 million Consumer Borrowers, including members of the proposed Class, as of January 18, 2018, only a small fraction of those individuals – barely more than one tenth of one percent – have come forward on an individual basis to submit a proof of claim.<sup>21</sup> Moreover, “[a]s long as the named plaintiffs seek to maximize the recovery for the class, little else matters.” Lehocky v. Tidel Techs., Inc., 220 F.R.D.

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<sup>21</sup> See Stay Relief Mot. Hr’g Tr. at 26: 23-24, Etkin Decl. Ex. D. (Debtors’ counsel notes receipt of 1,730 claims, which translates to a 0.13 percent return rate on the 1.3 million notices sent).

491, 510 (S.D. Tex. 2004). That is, indeed, the case here, where “this is a sophisticated action involving extensive discovery that would be impractical for any one individual to control.” Elec. Data, 226 F.R.D. at 570-71. The second factor also weighs in favor of class certification, as there are currently few individual proofs of claim filed as compared to the number of potential members of the Great Plains Borrower Class.

58. Finally, the third and fourth factors favor class certification because concentrating claims of the Great Plains Borrower Class through a collective process is desirable to promote consistent adjudications and efficiency as well as limit overall cost of litigating potentially thousands of individual claims. Plaintiffs are unaware of any difficulty that would be encountered in the management of the Class Claim process that would preclude its maintenance on a class-wide basis. To the contrary, the issues presented would be repeated countless times over if proofs of claim were brought individually, and each Class member were required to file and litigate a separate claim. Further, there can be no question that a list of Class members is readily available to Debtors, as evidenced by the 1.3 million notices that the Debtors disseminated to consumer borrowers in connection with the Bar Date. Thus, notice to members of the Class could easily be achieved. Therefore, a class action is superior here because it is “an efficient means of adjudicating the claim.” See Boos, 252 F.R.D. at 326. Any other method of claims resolution would lead to inefficient and costly administration, and a significant risk of conflicting judgments, not to mention the disenfranchising of hundreds of thousands of Class members who for reasons that were unavoidable did not or could not file an individual proof of claim. See ¶ 28 supra.

59. Thus, Plaintiffs respectfully request that this Court find the elements for class certification under Rule 7023 are satisfied, and that the Plaintiffs are appropriate fiduciaries for the Great Plains Borrower Class.

### **CONCLUSION**

60. For all of the foregoing reasons, Plaintiffs respectfully request that an order, substantially in the form submitted herewith, be entered (i) finding that Bankruptcy Rule 7023 is applicable under Bankruptcy Rule 9014, (ii) certifying the Great Plains Borrower Class under Bankruptcy Rule 7023 and

FRCP 23 for purposes of the assertion and allowance of the Class Claim; (iii) appointing Plaintiffs as the class representatives and appointing its selection as Class Counsel and Bankruptcy Counsel; and (iv) granting such other and further relief as the Court deems just and proper.

Dated: March 8, 2018

Respectfully Submitted,

/s/ Daniel P. Winikka

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**CERTIFICATE OF SERVICE**

The undersigned hereby certifies, that on this 8th day of March, 2018, he caused to be served a true and correct copy of this Notice, by electronically filing it with the Court using the CM/ECF system, which sent notification to all parties of interest participating in the CM/ECF system.

/s/ Daniel P. Winikka